

# Customer Story: Brown's Medical Imaging

## ABOUT THE COMPANY

- Industry: Healthcare, Radiology
- Customer since: 1986
- Family-owned business that has sold, installed, and serviced medical imaging equipment for over 25 years

*"Most of the workload falls on one person. Once she was shown how to use it, it was really easy."*

*– Zach, CFO, Brown's Medical Imaging*

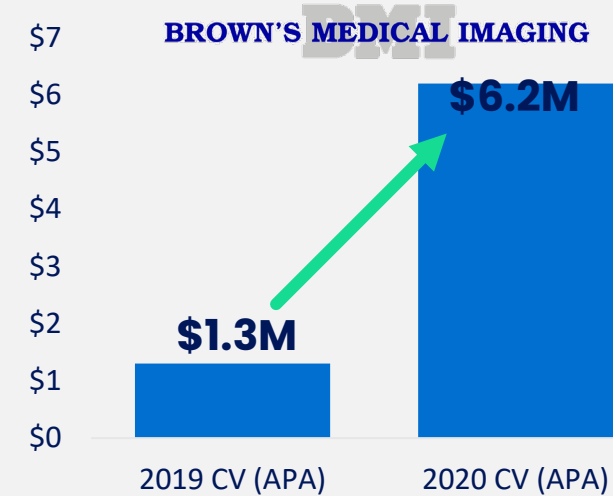
## CLIENT NEEDS

- Goal: modernize accounts payable process and get more from their supplier payments
- Brown's works with >250 suppliers in an industry where there are many invoices and margins are tight.
- Business was looking to extend their cash flow and make their supplier payments work for them.

## VALUE DELIVERED

- Enrolled in Zevez to help update their AP processes and extend cash flow while earning rewards
- Brown's says they can pay vendors on time and have improved visibility into consolidated monthly reports to more easily spot spending trends
- Zevez platform is intuitive and easy to use

## DRIVING CV LIFT



**Brown's Medical Imaging booked \$6.2M in 2020 and has already booked >\$2.5M CV YTD April 30**

